# **ItriCorp Privacy Policy**

Latest Update: 29 April 2025

This Privacy Policy outlines how ItriCorp obtains and uses personal information. This policy may be updated at any time and we encourage users of our products to regularly review this policy. All "Personal Information" (which is defined as any information that identifies or can be used to identify, contact, or locate the person to whom such information pertains) that we collect and maintain will be subject to the current Privacy Policy.

With respect to personal data received, ItriCorp is subject to the regulatory enforcement powers of the U.S. Federal Trade Commission. In certain situations, ItriCorp may be required to disclose personal data in response to lawful requests by public authorities, including to meet national security or law enforcement requirements.

### WHAT INFORMATION DO WE COLLECT?

As a visitor to our website you can learn about our products and services without providing any personal information. We collect name, email, phone, and address information from you when you register on the site, respond to a survey, or communicate with us via e-mail. When ordering or becoming a customer we collect the following information:

- Contact information such as name, phone number, email and address.
- Billing information such as billing point of contact and address. We also store tax exemption certificates from our customers as necessary.
- Company information such as your job title, description, company name and type
- Profile information, including your site username, password, details about your service usage.

Depending upon the activity, some of the information that we ask you to provide is identified as mandatory and some as voluntary. If you do not provide the mandatory data with respect to a particular activity, you will not be able to engage in that activity.

As is true of most websites, when you use our sites, ItriCorp or third party sub processors contracted by us may also collect certain technical and routing information about your computer to facilitate your use of the Site and its services. For example, we may log environmental variables, such as browser type, operating system, CPU speed, and the Internet Protocol (IP) address of your computer. We use these environmental variables to facilitate and track your use of our web applications and our services.

Also, please note that we may maintain information about an individual sales transaction in order to service that transaction and for record keeping.

# HOW DO WE USE YOUR INFORMATION?

ItriCorp collects your information in order to provide services to you, comply with our legal obligations, and to improve our products and services. We do not sell, rent or share your personally identifiable information to or with third parties in any way other than as disclosed in this Privacy Policy. ItriCorp may use this information to:

- To personalize your site experience and to allow us to deliver the type of content and applications that are specific to your needs.
- To allow us to better service you in responding to your customer service requests.
- To quickly process your transactions.



If you have opted-in to receive our e-mail newsletter, we may send you periodic e-mails. If you would no longer like to receive promotional e-mail from us, you may unsubscribe at the bottom of any such email, or email us directly at admin@ItriCorp.com.

In certain situations, ItriCorp may be required to disclose personal data in response to lawful requests by public authorities, including to meet national security or law enforcement requirements. Where required by law (e.g., to comply with a subpoena, warrant, court order, or legal process served on ItriCorp), and when we believe that disclosure is necessary to protect our rights, avoid litigation, protect your safety or the safety of others, investigate fraud, and/or respond to a government request. We may also disclose information about you if we determine that such disclosure should be made for reasons of national security, law enforcement, or other issues of public importance.

### HOW DO WE PROTECT YOUR INFORMATION?

We implement a variety of security measures to maintain the safety of your personal information. Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems and are required to keep the information confidential. We do not store credit card information or other methods used to reimburse ItriCorp for Hawk-Eye™ System equipment or services.

If You have reason to believe that your data or interactions with us is not secure (for example, if You feel that the security of your account has been compromised), please call or email us immediately.

### DATA RETENTION

We will retain your data information for as long as your account is active, your information is needed to provide you services, or as required to fulfill our legal obligations. If you wish to delete your account or request that we no longer use your information to provide you services contact us at admin@ltriCorp.com. We will respond to your request within 30 days. We will retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements.

Please note that if you are a current customer you will need to be fully paid up to the cancellation date or the end of your annual subscription period before you can cancel your account completely.

# DO WE USE "COOKIES"?

Yes. Cookies are small files that a site or its service provider transfers to your computer's hard drive through your Web browser (if you allow) that enables the site's or service provider's systems to recognize your browser and capture and remember certain information. For instance, we use cookies to help us remember and process the items in your shopping cart. They are also used to help us understand your preferences based on previous or current site activity, which enables us to provide you with improved services. We also use cookies to help us compile aggregate data about site traffic and site interaction so that we can offer better site experiences and tools in the future.

We may contract with third-party service providers to assist us in better understanding our site visitors. These service providers are not permitted to use the information collected on our behalf except to help us conduct and improve our business.

You can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies. You do this through your browser settings. Each browser is a little different, so look at your browser's Help menu to learn the correct way to modify your cookies.



# DO WE DISCLOSE THE INFORMATION WE COLLECT TO OUTSIDE PARTIES?

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information unless we ask and you grants permission in advance, except as described below. The term "outside parties" does not include ItriCorp. It also does not include website hosting partners and other parties who assist us in operating our website, conducting our business, or servicing you, so long as those parties agree to keep this information confidential. We may also release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others' rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

# HOW CAN YOU OPT-OUT, REMOVE OR MODIFY INFORMATION YOU HAVE PROVIDED TO US?

To modify your marketing e-mail subscriptions, please let us know by modifying your preferences at the opt-out link on any electronic correspondence or reply directly to an email.

### THIRD PARTY LINKS

In an attempt to provide you with increased value, we may include third party links on our site or in electronic corespondence. These linked sites have separate and independent privacy policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our site and welcome any feedback about these linked sites (including if a specific link does not work).

# QUESTIONS AND FEEDBACK

We welcome your questions, comments, and concerns about privacy. Please send us any and all feedback pertaining to privacy, or any other issue.

#### PRIVACY COMPLAINTS

Individuals located in certain countries, including the European Economic Area, have certain statutory rights in relation to their personal data. Subject to any exemptions provided by law, you may have the right to request access to Information, as well as to seek to update, delete or correct this Information. To the extent that ItriCorp's processing of your Personal Data is subject to the EU General Data Protection Regulation, ItriCorp relies on its legitimate interests, described above, to process your data. Where ItriCorp processes certain Personal Data for it's own direct marketing purposes, you have a right to object to our use of your Personal Data for this purpose at any time by clicking on the unsubscribe link at the bottom of any marketing email. You may also object to processing by emailing admin@ItriCorp.com.

### YOUR CONSENT

By using our site, you consent to our terms and conditions and our privacy policy.

